

# GUBERNA Summer School PROGRAMME

## Programme Day 1 - 2 July 2020

09:00

Opening

**Prof. dr. Saartje Verbeke, Lifelong Learning Manager GUBERNA**

09:05



**Digitalis and its Relevance in the New World**

**Thierry Geerts, CEO Google Belgium**

10:30

Break

11:00



**Digitalisation in the Boardroom**

**Steven De Haes, Dean Antwerp Management School & Digital Strategy Expert**

12:30

Lunch and digital networking in small groups

13:30



Workshop 1

**Cybersecurity for Boards - Risks of digitalisation. What should a board know?**

**Wouter Avondstondt, Co-founder & Business development manager Toreon**

What red flags does the board have to be aware of in interactions with the management? What is the role of cyber security in an organisation's long-term strategy? The topic is linked with the ecoDa handbook on cyber risk governance, of which the speaker is an author.

14:45

Break

15:00



**Pieter Dubois**

## Workshop 2

### **Advantages of Data Management for Boards**

**Pieter Dubois, XPLUS Partner Strategic Services**

**Bart Van Renterghem, XPLUS COO and Partner Business Transformation Services**

**Wim Vochten, XPLUS Founder**



**Bart Van Renterghem**

What are the advantages of a data management strategy and what is the role of data management in decision-making? How is data management different for boards than for management committees?



**Wim Vochten**

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16:15

Break

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16:30



## Workshop 3

### **Legal Aspects of Digitalisation**

**Peter Craddock, Counsel at NautaDutilh (head of Privacy, Cybersecurity, IT)**

What aspects of digital board meetings have legal implications? Is it possible to sign and file documents from a distance? What about digital compliance? What legal aspects regarding cyber security should be discussed during board meetings?

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17:45

Closing

## Programme Day 2 - 3 July 2020

08:30



Opening

**Rachel Feller, Lifelong Learning Manager  
GUBERNA**

08:35



Workshop

**What, Why and How of Sustainability?**

**Sandra Gobert, Executive Director GUBERNA**

10:30

Break

11:00



Case

**A Sustainability Board Dilemma**

**Prof. dr. Abigail Levrau, Knowledge & Research  
Officer GUBERNA**

**Prof. dr. Saartje Verbeke, Lifelong Learning  
Manager GUBERNA**



12:30

Lunch and digital networking in small groups

13:30



**Emilie de Morteuil**

**Testimonial – How to Bring Sustainability in the Board?**

**Emilie de Morteuil,**

**Sustainability advisor Colruyt Group and author of the book ‘Le guide de la consommation durable’**

**Astrid Van Parys, CSR manager Colruyt Group**



**Astrid Van Parys**

14:45

Break

15:00

**GUBERNA Alumni session on sustainability**

17:00

Closing GUBERNA Summer School