GUBERNA Summer School PROGRAMME

Programme Day 1 - 2 July 2020

09:00 Opening

Prof. dr. Saartje Verbeke, Lifelong Learning Manager GUBERNA

09:05



Digitalis and its Relevance in the New World

Thierry Geerts, CEO Google Belgium

10:30

11:00



Break

Digitalisation in the Boardroom

Steven De Haes, Dean Antwerp Management School & Digital Strategy Expert

12:30

Lunch and digital networking in small groups

13:30



Workshop 1

Cybersecurity for Boards - Risks of digitalisation. What should a board know?

Wouter Avondstondt, Co-founder & Business development manager Toreon

What red flags does the board have to be aware of in interactions with the management? What is the role of cyber security in an organisation's long-term strategy? The topic is linked with the ecoDa handbook on cyber risk governance, of which the speaker is an author.

14:45

Break



Pieter Dubois



Bart Van Renterghem



Wim Vochten

Workshop 2

Advantages of Data Management for Boards

Pieter Dubois, XPLUS Partner Strategic Services

Bart Van Renterghem, XPLUS COO and Partner Business Transformation Services

Wim Vochten, XPLUS Founder

What are the advantages of a data management strategy and what is the role of data management in decision-making? How is data management different for boards than for management committees?

16:15 Break

16:30



Workshop 3

Legal Aspects of Digitalisation

Peter Craddock, Counsel at NautaDutilh (head of Privacy, Cybersecurity, IT)

What aspects of digital board meetings have legal implications? Is it possible to sign and file documents from a distance? What about digital compliance? What legal aspects regarding cyber security should be discussed during board meetings?

17:45 Closing

Programme Day 2 - 3 July 2020

08:30



Opening

Rachel Feller, Lifelong Learning Manager GUBERNA

08:35



Workshop

What, Why and How of Sustainability?
Sandra Gobert, Executive Director GUBERNA

10:30

11:00

Break

Case



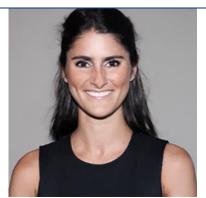
Prof. dr. Abigail Levrau, Knowledge & Research Officer GUBERNA

Prof. dr. Saartje Verbeke, Lifelong Learning Manager GUBERNA





13:30



Emilie de Morteuil



Astrid Van Parys

Lunch and digital networking in small groups

Testimonial – How to Bring Sustainability in the Board?

Emilie de Morteuil,

Sustainability advisor Colruyt Group and author of the book 'Le guide de la consommation durable'

Astrid Van Parys, CSR manager Colruyt Group

14:45	Break
15:00	GUBERNA Alumni session on sustainability
17:00	Closing GUBERNA Summer School